

**Gerardo “Jerry” Diaz**  
**Diaz Family Ranch**  
**685 Three Mile Creek Road**  
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**For Immediate Release:**

**Fiesta Mexicana – with Gerardo “Jerry Diaz” in New Braunfels, Texas  
Saturday, September 24, 2011**

Enjoy and experience the sights, sounds, color and pageantry of an authentic Gran Charreada as the Gerardo “Jerry” Diaz Family presents an exciting and entertaining Mexico Independence celebration.

The Gran Charreada will be held at the Diaz Ranch on Saturday, September 24, 2011 beginning at 5:30 PM. This Gran Charreada will give you, your family and friends an evening of exciting and educational entertainment as the Gerardo “Jerry” Diaz family from New Braunfels, the Hernandez family from Guadalajara, Jalisco and the Lara family from Nopala, Hidalgo demonstrate their equestrian skills, roping skills and competitive skills during the Gran Charreada.

The Gran Charreada will be held in the Lienzo Charro Pepe Diaz arena with great bleacher seating, there will be beverages and food on site along with plenty of free parking. Tickets at the gate only for \$15.

The Diaz Ranch is located at 685 Three Mile Creek Road in New Braunfels. Make your plans now for an evening that you will always remember!

Gerardo “Jerry” Diaz Productions, Hutchison HW Brand Heavy Duty Brown Arena Systems and Purina Mills bring this event to you. For more information, visit [www.charrojerrydiaz.com](http://www.charrojerrydiaz.com) or contact Bill Hull at 830-832-4958.